



## Aquarius Advertising Order Form

*Aquarius* is published three times a year (spring, summer and winter) for over 2,200 water industry professionals in New York State. All contracts are valid for one year (three issues). Billing is done annually upon renewal. Complete form and return to Section Office.

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

\*If submitting two ads, please specify which is the on-line version and which is the print version.

<b>Print Version Ad Size (Inches)</b>	<b>On-line Version Ad Size (Pixels)</b>	<b>Annual Cost (color or black/white)</b>
1/8 page (business card) 2" X 3-9/16" Horizontal Orientation	250 x 140	\$400
1/4 page 4-3/8" X 3-9/16" Vertical Orientation	250 x 250	\$750
1/2 page 4-3/8" X 7-9/16" Horizontal Orientation	460 x 260	\$1,000
Full Page 8-1/2" X 11" (bleed or no bleed, please specify) Vertical Orientation	460 x 600	\$1,650

<b>Classified Ads</b>
1/8 Page - \$100.00 per issue
1/4 page - \$200.00 per issue
1/2 page - \$325.00 per issue

**2008-2009 Deadlines:**

October 24, 2008 for Winter Issue  
 January 23, 2009 for Spring Issue  
 June 12, 2009 for Summer Issue

\*The print ad will be featured in the three publications of *Aquarius* mailed to all members. The on-line version will be on our website in .html and .pdf format. Both ads are included in the price listed.

Premium locations available on a first-come, first-serve basis:

- Inside front/back cover (ads rotate each issue) for an additional 25 percent per year; half page ads only at this time
- Outside back cover for \$2,250 per year

We use Adobe InDesign CS3. Artwork must be submitted on a CD, to the Section Office, or e-mailed to aquarius@nysawwa.org in the following format (Note: we cannot make changes to your ad; to change an ad, you will need to resubmit it):

- Uncompressed .tif or .pdf formats preferred
- Other acceptable formats are .eps, .indd, .ai, .psd
- Minimum 300 dpi
- Online Version: 72 dpi, .jpg or .gif
- CMYK color (or grayscale)

***Questions? Call the Section Office at 315-455-2614 x.3 or E-Mail aquarius@nysawwa.org***